

Please sign me up for the 2012  
Return of the Pumpkin People Map.

Please print your Business Name or Name here

Authorized Business Representative's signature or  
signature here

Contact telephone number

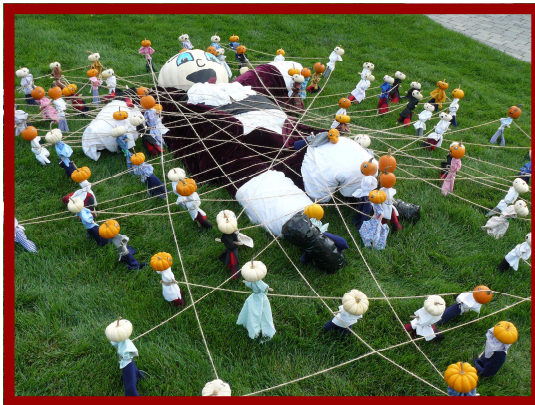
Address

City State Zip Code

Enclosed please find my fee

***\$100 check for non-member  
participation one year only - business  
located outside Jackson Area Chamber  
of Commerce Member area.***

I understand that my Pumpkin People need to be  
displayed by October 1, 2012 at 7 AM, my Pumpkin  
People must have a real pumpkin head and we will  
make every attempt to keep them displayed until the  
close of the event October 21, 2012 at 4 PM.



2011 1st Place - and - People's Choice Award  
Snowflake Inn

Return of the Pumpkin People  
 25<sup>th</sup>  
1987 - 2012 Anniversary  
**Celebration**

For Our  
25th Anniversary  
Celebration  
we are extending this  
invitation to you and  
inviting you to be an  
official  
**Return of the  
Pumpkin People**  
host property  
in 2012.

Jackson Area Chamber of Commerce  
PO Box 304  
Jackson, NH 03846

## ***Our Goal for the 2012 Return of the Pumpkin People***

We will be printing more than 6,000 official full color Return of the Pumpkin People maps as well as having maps available to be printed off our website

JacksonNH.com. Looking to have more than 100 places for our visitors to see and photograph Return of the Pumpkin People displays. Making this the YEAR to come and see this event. Bringing more visitors to your door. Each year we see a healthy increase in visitors at this event and this year we are offering you the chance to get involved and to benefit from all the wonderful press this event receives. The Marketing opportunities are endless. Paparazzi love Pumpkin People and they are photographing them constantly putting them in newspapers, magazines and even on TV. We strongly recommend that businesses strategically place your pumpkin people near your Business Sign... Get your business name in the "Money Shot" you never know where the pictures will show up. Visitors have been known start up websites dedicated to our Pumpkin People. The publicity this event receives continues to amaze even the toughest of critics.

The absolute **DEAD LINE DATE** to sign up is **July 15, 2012**.

Target date for Map distribution is **August 15, 2012**.

There is no theme for Return of the Pumpkin People. You are free to use your imagination and creativity. Remembering it is a family event. Pumpkin People have been known to do just about everything.

Just follow the Rules for Participation listed on next column. Most importantly your Pumpkin Person or Pumpkin Animal **MUST** have a **REAL PUMPKIN HEAD**. Because pumpkins may rot before the end of the event it is highly recommended that have back up Pumpkin Heads.

## ***Rules for Participation***

- 1) Pumpkin People or Pumpkin Animals must have a real Pumpkin Head.
- 2) Participating Properties **MUST** have all Pumpkin People or Pumpkin Animals on display no later than October 1, 2012 at 7 AM.
- 3) Participating Properties are required to maintain their Pumpkin People or Pumpkin Animals throughout the Event Schedule of Oct 1 - Oct 21, 2012. You **MUST** have FUN!

## ***You Will Be Listed On Our 2012 Return of the Pumpkin People Map for Only...***

Non-Member outside membership area - \$ 100

Fees help to defray costs associated with the printing, advertising & distribution of Maps. Sponsorships are Available! You can have an advertisement on our Map for \$250. Participants do not have to purchase an ad it is optional. For Ads please call the office.

Just fill out the entry form on the back panel & return it to the Chamber at PO Box 304, Jackson, NH 03846 with your **check for \$100 by 7/15, 2012!**

**This opportunity is only available during our 25th Anniversary Celebration... we hope you will join us for this very BIG event! Your \$100 fee entitles you to an official "Return of the Pumpkin People" sign to display, your business will be listed on the Jackson Area Chamber of Commerce events page, your business will be listed on any advertisements that include a listing of participants, you will have secured your spot on the 2012 "Return of the Pumpkin People" official map and you are eligible to win all awards for 2012 only.**

Please feel free to call the office at 603-383-9356 with any questions and be sure to check out the JacksonNH.com website for lots of pictures of the Pumpkin People. If you need help in building your Pumpkin People we will be happy to work with you.

## ***Ideas on How to Make your Own Pumpkin People...***

Use Plastic Bags stuffed with newspaper, hay or other light weight materials to make the bodies.

Supplies of duct tape - glue - plumbers foam, two by fours nails & scissors will help you to cut, shape and secure your heads to bodies.

Old Clothing can be found at the Transfer Station to make your Pumpkin People Bodies more realistic

Look at pictures on the Chamber's site [www.JacksonNH.com](http://www.JacksonNH.com) for ideas.

Markers or paints should be used for faces rather than carving which prevents early rot. It is recommended you have back up heads for replacement if needed.

Old mop heads, wigs, straw or other materials can be used for hair

Our area gets windy and your Pumpkin People should be secured (Great Glen Trails had an entire family blow away)... Pumpkins are heavy and will need to be well supported that is why we have 2 by 4's listed under supplies.

**Position your Pumpkin People near your business sign as they will be highly photographed which presents a great marketing opportunity for you.**

Your Pumpkin People or Pumpkin Animals must have a real Pumpkin Head to be eligible for any award. Judging will be done prior to Columbus Day Weekend.

Your Pumpkin People or Pumpkin Animals must be ready and on display by October 1, 2012 at 7 AM

**GOOD LUCK AND HAVE FUN!**